Louisiana Seafood Promotion and Marketing Board Meeting, January 19, 2012

The meeting of the Louisiana Seafood Promotion and Marketing Board was called to order at 8:30 a.m. at Borgne Restaurant, 600 Loyola Avenue, New Orleans, Louisiana.

1. Roll Call

Present:

Tony Abadie Alan Gibson

Kristen Baumer Dexter Guillory

Gary Bauer Bob Guilbeau

Craig Borges Stephen Minvielle

Kim Chauvin Harlon Pearce

Chef John Folse Darrel Rivere

Pete Gerica Tommy Williams

Guests:

Michal LeBlanc, Hornets George Graham, Graham Group Laura Wooderson, WLF

Tom Ward, Hornets Kathy Anderson, Graham Group

Claude Flot, Hornets Mark Cotter, Food Group

Hugh Weber, Hornets Stacy Mendoza, Food Group

1. Discussion of Hornets Partnership- As a follow up to the September 28th board meeting, the Hornets and the board discussed the possibility of naming rights for the New Orleans arena. Motion by Kristen Baumer that the executive director, Food Group and The Graham Group work together to develop a report and recommendations and present this to the board within 30 days. Second by Tommy Williams. Motion carries.
2. Meeting concluded at 10:07 a.m.